

Experience

OSU Library | UX/UI Designer, Freelance

February 2024 - Current | Remote, Stillwater, OK

- Collaborating with project managers and engineers to overhaul the library website, delivering a modern, accessible, and user-friendly platform.
- Redesigning the information architecture, optimizing content hierarchy and navigation to improve usability and discoverability.
- Implementing user-centered design improvements guided by user feedback and analytics via usability testing and card sorting activities.

Highpoint Gems | UX/UI Designer, Freelance

June 2023 - April 2024 | Remote, Stillwater, OK

- Partnered with a high-end jeweler to elevate their online presence through a professional e-commerce website, improving visibility and reinforcing the brand's market positioning.
- Created a distinct online brand identity aligned with the company's luxury image, increasing credibility and building customer trust.
- Designed intuitive user flows, enhancing the shopping experience and streamlining navigation to encourage purchases of custom offerings and showcased collections.

Tribal Treaties Database | UX/UI Designer, Freelance

February - November 2023 | Remote, Stillwater, OK

- Designed and implemented a cohesive brand identity, including typography, color schemes, and iconography, creating a polished and professional interface.
- Enhanced usability through thoughtful layout design, optimized information hierarchy, and streamlined navigation.
- Developed a design system to standardize UI components, ensuring consistency across the platform and simplifying future updates.

App Collaboration with ABC News Journalists | UX/UI Designer, Pro Bono

May 2019 | Los Angeles, CA

- Designed an iOS app concept to streamline content creation and live-streaming workflows for field reporting.
- Conducted user research to identify key challenges, shaping features that improved efficiency and usability in fast-paced environments.

Hackathon Project: LA Homeless Outreach Portal | UX/UI Designer

June 2019 | Los Angeles, CA

- Partnered with a team of designers and engineers to redesign the portal for a local nonprofit. Our design was selected and implemented post-hackathon.
- Identified user needs and optimized existing features for enhanced usability.
- **Hackathon Recognition:** Best in Show, Best in Category, Fan Favorite.

Summary

Creative UX/UI Designer with 3+ years of hands-on experience crafting user-centered, scalable solutions that enhance functionality and accessibility. Proficient in Figma and Balsamiq, with expertise in usability testing, responsive design, and design systems.

Skills

UX/UI Design

Wireframing, Prototyping, Interaction Design, Visual Design

User Research

Usability Testing, Heuristic Evaluation, User Personas

Information Architecture

Site Mapping, Content Strategy, Data Organization

Collaboration & Tools

Figma, Adobe Creative Suite, Balsamiq, Jira, Miro, Shopify

Accessibility & Design Systems

Responsive Design, WCAG Compliance, Scalable UI Systems

Education

General Assembly

2019 | Los Angeles, CA
User Experience Design
Immersive

Oklahoma State University

2016 | Bachelor of Science
Apparel Design & Production
Minor in Studio Art